

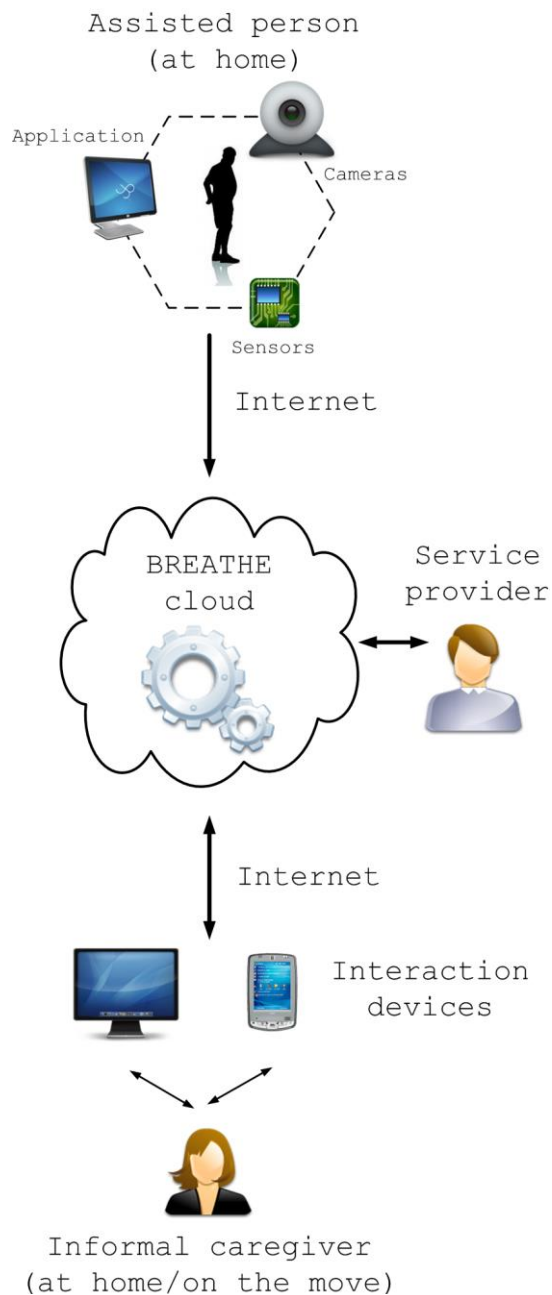
As an **informal caregiver** you will receive a system that

- monitors the daily activities of the person you care for
- supports self-assessment
- provides daily guidance and support for long-term care (LTC)
- manages the whole process, adapting to your changing needs in the care cycle
- seeks to reduce isolation, stress, depression thus improving your own quality of life

As a **service provider** you get

- an innovative solution focused on informal caregivers requirements
- an indoor monitoring system that considers ethical and privacy issues and preserves dignity
- the best accessible and affordable partner for your business
- new market opportunities and new revenue channels

BREATHE architecture



Because you have the right to feel good and...



Platform for self-assessment and efficient management for informal caregivers



BREATHE Project is co-funded by the AAL Joint Programme (Call 5, 2013) and some National Authorities and local R&D Programmes in Spain, United Kingdom, Ireland and Italy

*“There are only four kinds of people in the world, those who have been caregivers, those who currently are caregivers, those who will be caregivers and those who need caregivers”
—Rosalynn Carter (Former USA First Lady)*

Commonalities

Current context of care (2013)

- Family caregivers provide 80% of long term care to dependent older people in Europe.
- Assisted persons in EU27 prefer be cared for at home by a relative.
- In USA, 21% of population is considered to be unpaid caregivers.
- Presently public support to long term care is extremely limited.

Informal caregivers profile

- Female (76 %).
- Age around 55.
- 46 hours/week dedication.
- 60 month (5 years).
- Less than half are employed.
- Limited computer skills.

Caregiver syndrome

- Social isolation.
- Psychological distress.
- Anxiety.
- Depression.
- Loss of self-esteem.
- Guilty feelings.
- Fear of becoming a patient.

What does BREATHE offer

Provision of support for the LTC

Continuous guidance and daily advice to informal caregivers on how to face difficult situations.

Data availability always-on

Ubiquitous access to assisted person 's information even if the informal caregiver is outside home.

Adaptive training

Appropriate learning packages depending on the requirements and needs of the assisted person and informal caregiver.

Stress control

Psychological support in order to verify that the informal caregiver is not entering into the caregiver syndrome.

Public Health System compliant

Possibility of sharing information between the formal (GP, specialist, nurse, etc) and informal caregivers (standardized scales are supported).

Social network support

Integrated with the most popular social networks in order to prevent isolation, share experiences and provide a simple mechanism for keeping in touch with other relatives or friends.

BREATHE works like

Caregiver 's brain

Server side system to help make decisions for the assisted person and informal caregiver models.

Caregiver 's eyes

Video-based recognition system to monitor events and actions of the assisted person in a way that preserves their privacy and dignity.

Caregiver 's hands

Web application enhances the caregiving.

Mobile Caregiver 's

Smartphone application to allow the access by the informal caregiver when outside home.

Contact us

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